



MEET IN EUROPE

by
HAPPY TOURS

Boutique by
HAPPY TOURS



Leading the Way in European Meetings Industry

Europe has long been a meeting point for ideas, cultures, and innovation. Today, it continues to set the standard for meetings, incentives, conferences, and exhibitions, offering a unique combination of accessibility, expertise, and inspiration.

Within a relatively compact region, Europe brings together an extraordinary diversity of destinations — from globally recognized business hubs to emerging cities that offer fresh perspectives and authentic experiences. This diversity allows us to design events that are not only efficient and well-executed, but also meaningful and memorable.

What truly defines Europe as a destination for Meetings, Incentives, Conferences and Events (MICE) is its ability to deliver both scale and individuality. Whether hosting a large international conference or an exclusive incentive program, planners benefit from world-class infrastructure, reliable logistics, and a long-standing tradition in event organization.

At the same time, Europe offers something more — a sense of place. Historic settings, vibrant cultures, and curated experiences transform business gatherings into moments that inspire connection and leave a lasting impact.

At Happy Tours, we are committed to helping our partners navigate this diversity with confidence. Our expertise, local knowledge, and trusted network across Europe allow us to create tailored solutions that meet the highest expectations.

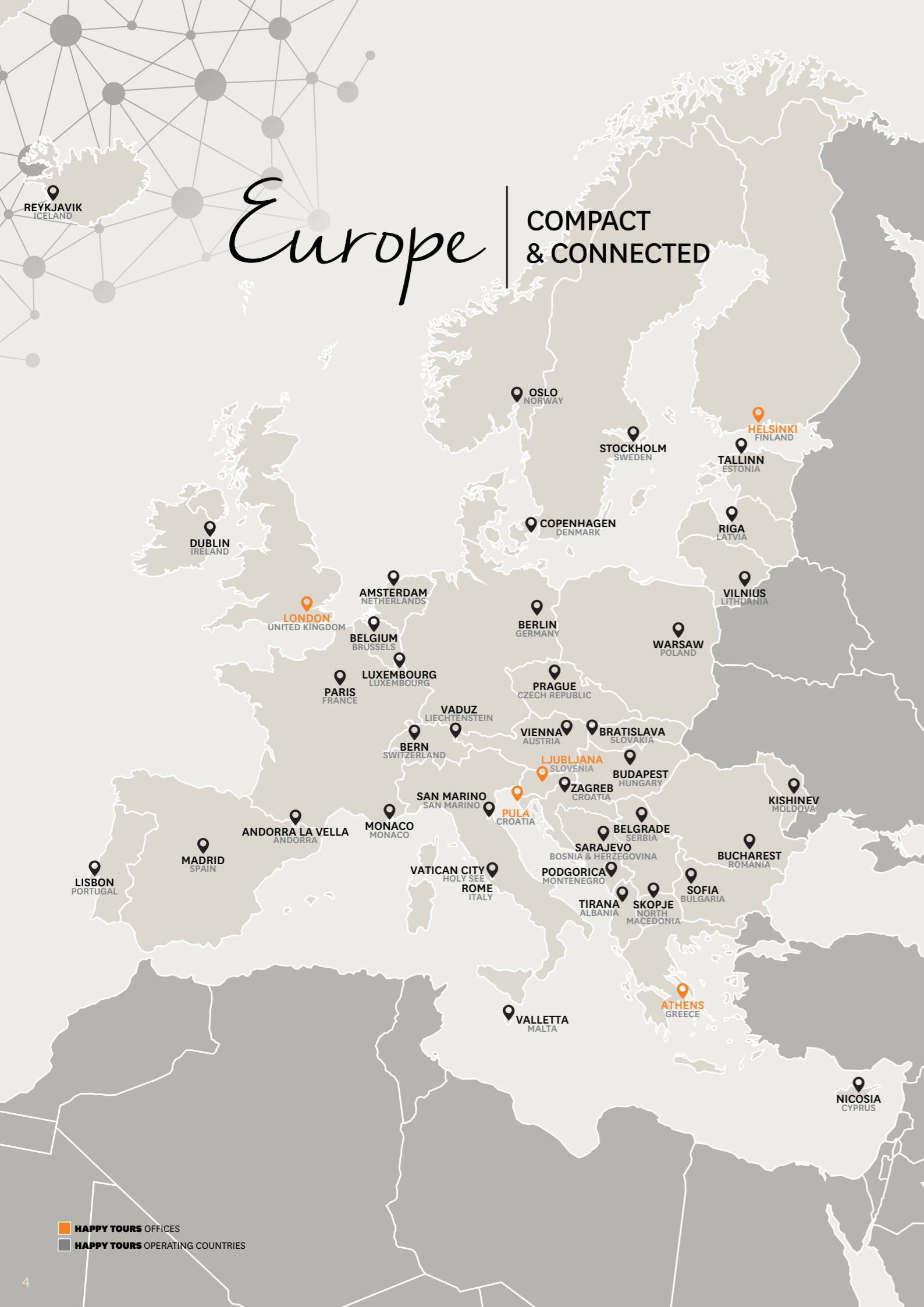
We invite you to explore the opportunities within these pages and discover how Europe, together with our team, can elevate your next event.

SAŠO KRUMPAK, Founder and CEO

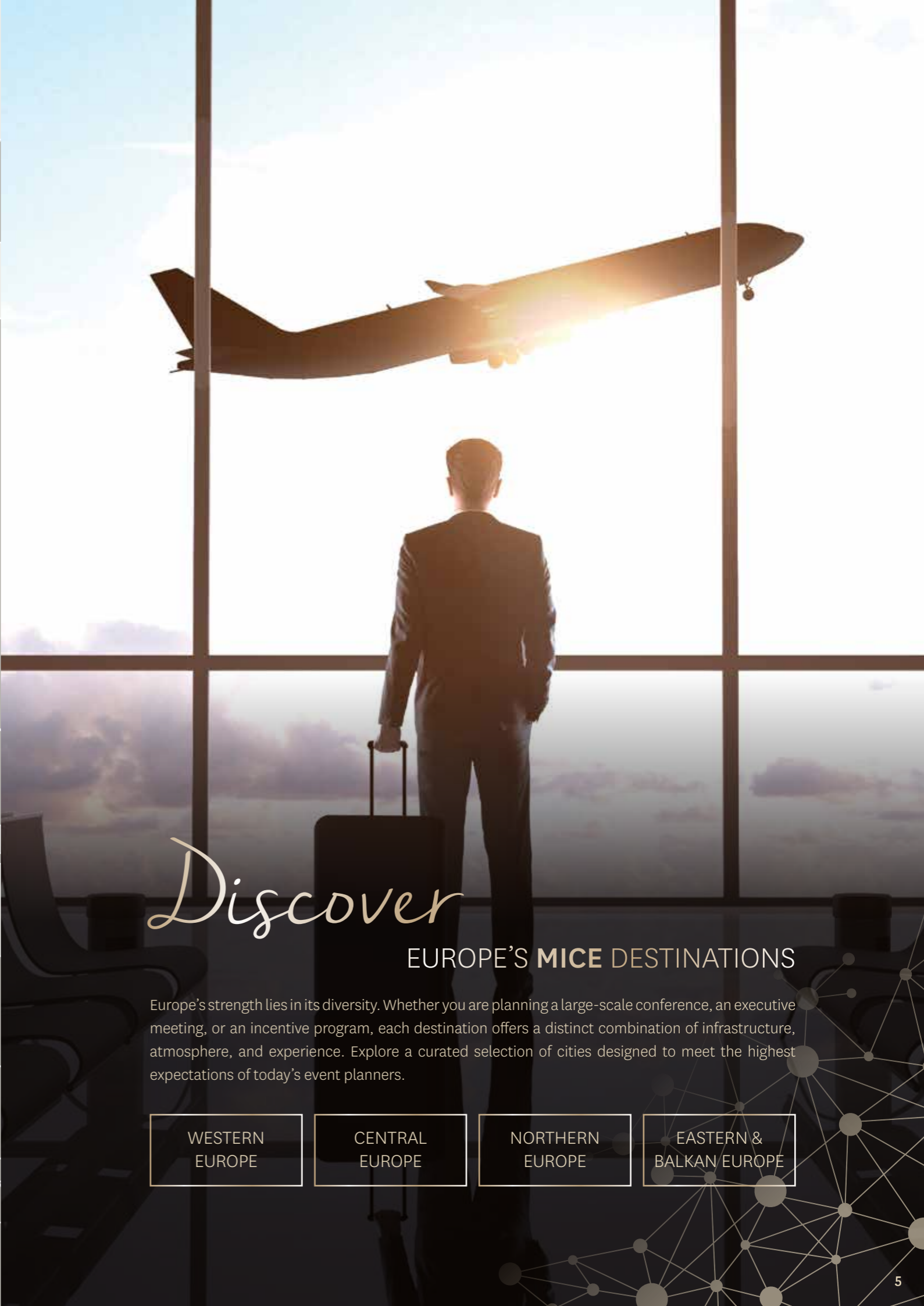
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Europe

COMPACT
& CONNECTED



HAPPY TOURS OFFICES
 HAPPY TOURS OPERATING COUNTRIES



Discover

EUROPE'S MICE DESTINATIONS

Europe's strength lies in its diversity. Whether you are planning a large-scale conference, an executive meeting, or an incentive program, each destination offers a distinct combination of infrastructure, atmosphere, and experience. Explore a curated selection of cities designed to meet the highest expectations of today's event planners.

WESTERN
EUROPE

CENTRAL
EUROPE

NORTHERN
EUROPE

EASTERN &
BALKAN EUROPE

Western Europe

THE CORE OF GLOBAL CONNECTIVITY

High-capacity venues, global accessibility, and iconic cities define Western Europe as one of the world's strongest MICE regions. It brings together some of the most established business destinations in the world. With excellent infrastructure, international connectivity, and a wide range of venues, it offers reliable and high-performing environments for all types of events.

LEADING INFRASTRUCTURE

World-class convention centers, exhibition halls, and business hotels across major cities.

STRONG CORPORATE ECOSYSTEM

Home to global headquarters, industry leaders, and international organizations.

DIVERSE HOST CITIES

A mix of global capitals and emerging business destinations within short travel distances.

RELIABLE STANDARDS

High levels of service quality, safety, and sustainability across the region.



London

WHERE GLOBAL BUSINESS MEETS OPPORTUNITY

London stands as one of the world's most influential destinations for international business events. With more nationalities living there than in any other place in the world and with probably the best air connections as well, it is a definition of a truly global city. This outstanding accessibility is combined with a deep corporate ecosystem, an exceptional range of venues suited for events of every scale and a tradition like no other.

From large-scale conferences and exhibitions to executive meetings and high-end incentive programs, London offers unmatched variety and flexibility. Its reputation as a financial, cultural, and creative hub ensures strong attendance, global reach, and high-level engagement.

London delivers iconic experiences that elevate any event: from historic landmarks to modern architectural venues, world-class sport events, royalty and high society venues.



VENUES & INFRASTRUCTURE

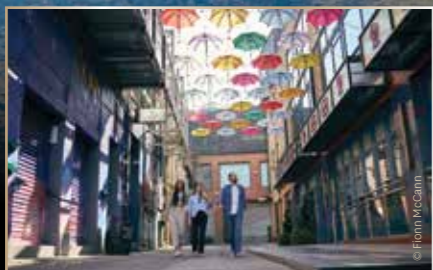
London offers an extensive portfolio of venues, including large convention centres, hotels with large congress areas and both unique historical and contemporary event spaces. Its infrastructure supports events ranging from executive board meetings to global congresses with thousands of delegates.

INCENTIVE EXPERIENCES

- Private events in historic royal-inspired venues
- River Thames networking cruises
- Exclusive museum and gallery access
- West End theatre experiences
- Premiership football hospitality packages
- Michelin-star dining and curated culinary programs

Dublin

DYNAMIC, CONNECTED, AND BUSINESS-READY



A home to many global companies and with a strong international corporate community, the city offers a highly accessible, English-speaking environment ideal for international events.

Built compactly along the river Liffey, Dublin is very well suited for corporate meetings, association events, and incentive programs of all types. The city combines professional efficiency with a vibrant cultural and social atmosphere.

VENUES & INFRASTRUCTURE

Dublin offers modern convention centres, growing number of premium hotels, and flexible venues ideal for mid to large-scale corporate events.

INCENTIVE EXPERIENCES

- Traditional Irish cultural evenings
- Guinness Storehouse private events
- Coastal excursions and nature experiences
- Historic Dublin city tours
- Premium dining and pub culture experiences

Amsterdam

A SMART DESTINATION FOR GLOBAL EVENTS



© Montez Kindler/Unsplash

Amsterdam is one of Europe's most efficient and internationally oriented MICE destinations. Known for its accessibility, compact city layout, and strong business environment, it is a preferred choice for corporate meetings, association events, and international conferences.

The city offers a modern and highly developed infrastructure, including convention centres, innovative venues, and a wide range of high-quality hotels. Its strong international outlook and English-speaking environment make event planning smooth and straightforward.

Amsterdam is particularly valued for its ease of logistics — everything is close and connected. Combined with a vibrant cultural scene and unique canal-side atmosphere, it delivers both practicality and experience in one destination.

VENUES & INFRASTRUCTURE

Amsterdam offers a strong portfolio of modern convention centres, creative event spaces, and high-quality hotels. One could argue that its infrastructure is designed for fast-paced corporate meetings and international conferences with a touch of something uniquely Dutch.

INCENTIVE EXPERIENCES

- Private canal cruises and networking events
- Contemporary museum and art experiences
- Cycling-based city explorations
- Waterfront dining and exclusive venues
- Cultural and creative workshops



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Paris

THE WORLD CAPITAL
OF CONFERENCES AND PRESTIGE EVENTS



Paris is always a good idea, said Audrey Hepburn. Renowned for its cultural heritage, global influence, and exceptional event infrastructure, the city consistently ranks amongst the top choices for international congresses and high-profile corporate gatherings.

With a strong portfolio of convention centres, luxury hotels, and unique historic venues, Paris offers outstanding flexibility for events of all sizes. Its global connectivity and strong international appeal ensure high attendance and visibility for conferences and exhibitions.

Beyond its business capabilities, Paris elevates every event with its iconic atmosphere; blending history, fashion, famous French cuisine and arts into an amazing destination experience.

VENUES & INFRASTRUCTURE

Paris offers a highly developed meetings and events infrastructure, including large convention centres, modern exhibition halls, and a wide selection of luxury and boutique hotels. The city is well-equipped to host everything from large-scale international conferences to exclusive executive meetings.

INCENTIVE EXPERIENCES

- Private events at iconic landmarks
- Exclusive Seine River experiences
- Gala dinners in historic venues
- World-class museum and art experiences
- Luxury shopping and gastronomy programs

Nice

RIVIERA ELEGANCE FOR
PREMIUM EXPERIENCES

In the heart of the glamorous French Riviera is Nice. As one of the first to witness mass tourism it later moved out of it and became one of the first year-round destinations offering a unique blend of coastal beauty, luxury infrastructure, and international accessibility.

The city is ideal for high-end corporate events, incentives, and executive gatherings, with a strong selection of premium hotels, waterfront venues, and nearby conference facilities.

Nice delivers a refined and elegant environment for memorable MICE experiences.

VENUES & INFRASTRUCTURE

Nice offers luxury hotels, waterfront venues, and access to nearby conference facilities suitable for premium events.

INCENTIVE EXPERIENCES

- French Riviera yacht events
- Luxury beachfront gala dinners
- Côte d'Azur excursions
- Fine dining and wine experiences
- Nearby Monaco and Cannes extensions





Zurich

EXCELLENCE IN PREMIUM BUSINESS EVENTS

As one of Europe's most refined and high-performing destinations, Zurich is ideal for executive meetings, luxury incentives, and high-level corporate gatherings. Known for its precision, reliability, and exceptional service standards, the city offers a premium environment for business events, where quality and detail matter most.

As a global financial hub, Zurich attracts leading international corporations and decision-makers, making it a natural choice for high-value meetings and strategic events. Its infrastructure is modern, efficient, and designed for seamless execution.

Beyond business excellence, Zurich offers a unique combination of lakefront beauty, Alpine proximity, and discreet luxury experiences — creating an exclusive atmosphere for incentive and executive programs.

VENUES & INFRASTRUCTURE

Zurich offers a selection of high-quality conference centres, luxury hotels, and exclusive venues. The city is particularly suited for smaller to mid-sized high-value events where precision, privacy, and service quality are essential.

INCENTIVE EXPERIENCES

- Private lake cruises with exclusive dining
- Alpine excursions and mountain retreats
- Luxury shopping and curated experiences
- High-end gastronomy and Michelin-level dining
- Exclusive cultural and private venue access



Rome

A TIMELESS DESTINATION



Rome, the Eternal City, is one of the world's most iconic cities for international meetings and events. As a global center of culture, politics, and history, it offers a unique and prestigious setting for conferences, corporate gatherings, and incentive programs.

The city combines centuries of heritage with a growing and modern MICE infrastructure, including large convention centres, luxury hotels, and unique historic venues. Its international appeal ensures strong attendance and high perceived value for global events.

Rome transforms every event into a memorable experience, where business is enriched by culture, architecture, and timeless atmosphere.

VENUES & INFRASTRUCTURE

Rome offers a unique combination of modern congress centres, luxury hotels, and historic venues. It is particularly strong for international association meetings, large congresses, and high-impact corporate events that require prestige and visibility.

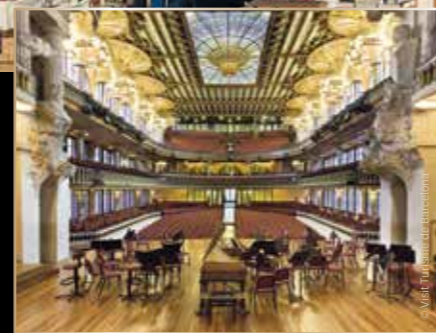
INCENTIVE EXPERIENCES

- Exclusive private tours of the landmarks of Ancient Rome
- Gala dinners in historic palaces and villas
- Vatican and cultural heritage experiences
- Rooftop dining overlooking the city skyline
- Italian gastronomy and wine experiences



Barcelona

A MEDITERRANEAN HUB



Barcelona is one of Europe's most dynamic and inspiring destinations, offering a unique combination of strong conference infrastructure, Mediterranean lifestyle, and creative energy. It is a city designed to host events that go beyond business — creating memorable experiences that engage and connect participants.

With internationally recognized venues, including one of Europe's leading exhibition centres, Barcelona is fully equipped for large-scale congresses, corporate meetings, and incentive programs. Its strong hospitality sector and diverse venue portfolio provide flexibility for every type of event.

What sets Barcelona apart is its atmosphere; a vibrant coastal city where architecture, culture, gastronomy, and innovation come together to elevate every business occasion.

VENUES & INFRASTRUCTURE

Barcelona offers a highly developed infrastructure, including large-scale convention centres, modern hotels, and unique venues across the city. It is particularly well-suited for international congresses, product launches, and incentive programs.

INCENTIVE EXPERIENCES

- Private yacht and coastal experiences
- Gaudí architecture and exclusive cultural tours
- Rooftop networking events with city views
- Michelin-star gastronomy and tapas experiences
- Beachside team-building activities

Lisbon

MEETING AT THE DOORSTEP OF THE ATLANTIC OCEAN

Lisbon has become one of Europe's most attractive MICE destinations, combining excellent value, modern infrastructure, and a strong lifestyle appeal. Its coastal location and mild climate make it ideal for year-round events.

Gazing into the Atlantic Ocean from the westernmost point of Europe, Lisbon is particularly strong with incentive programs and international corporate meetings, yet also a popular congress destination.

The city combines business functionality with a relaxed, friendly and inspiring atmosphere.

VENUES & INFRASTRUCTURE

Lisbon offers modern convention centres, waterfront venues, and stylish hotels suitable for international events.

INCENTIVE EXPERIENCES

- Tagus River cruises and sunset events
- Historic tram and city experiences
- Coastal excursions and surfing programs
- Rooftop networking events
- Portuguese gastronomy and wine experiences



London Calling

A JOURNEY OF ICONIC LANDMARKS, CULTURE & GLOBAL PRESTIGE



DAY 1 – WELCOME TO LONDON

- Arrival in London and transfer to your hotel
- Welcome dinner on the River Thames, featuring a private dinner cruise with exceptional cuisine and unforgettable views of London's glittering skyline

DAY 2 – ROYAL HERITAGE

- Exclusive half day experience at Windsor Castle, including private access elements and a bespoke tour of St George's Chapel
- Refined Afternoon Tea at Kensington Palace, enjoying a quintessentially British tradition in a historic royal setting



DAY 3 – JOURNEY TO THE ENGLISH COUNTRYSIDE

- Scenic transfer from London to the Cotswolds and onward to Oxfordshire
- Private visit to Blenheim Palace, including a guided tour of the State Rooms and its magnificent gardens, followed by a private lunch within the palace grounds
- Afternoon transfer to Oxford for a guided walking tour through its storied colleges and cobbled lanes
- Entry to Christ Church, exploring the Great Hall, Cathedral, and the inspiring architecture of one of Oxford's most renowned colleges



DAY 4 – HISTORIC LONDON ICONS

- Morning ascent on the London Eye, enjoying serene views of the awakening city from your private capsule
- Immersive Borough Market tasting experience, discovering London's vibrant food scene through curated artisan tastings and local stories
- Afternoon visit to the Tower of London, beginning with a welcome drink in this iconic historic setting
- Gala dinner at the Tower Suite by Blue Orchid, offering a refined evening with exceptional views of the Tower and its illuminated surroundings



DAY 5 – DEPARTURE

ADDITIONAL ACTIVITIES & BESPOKE EXPERIENCES

- Pre Opening or After Hours Private Experiences like VIP behind-the-scenes tour of the Royal Opera House, Early-access Tower Bridge Engine Rooms experience
- Adventurous & Active Experiences like Climb the roof of The O2 for exceptional panoramic views over London, High speed RIB adventure on the River Thames, combining exhilaration with iconic sightseeing
- Team Building & Creative Workshops

L'Art de Vivre

FROM PARIS CITY LIGHTS TO CHAMPAGNE ELEGANCE

DAY 1 – ARRIVAL IN PARIS & ICONIC BEGINNINGS

- Warm welcome and hosted lunch in a refined Parisian restaurant in the heart of the city
- Evening at the Eiffel Tower with an exceptional gastronomic experience at the legendary Jules Verne Restaurant

DAY 2 – ROYAL HERITAGE & PARIS BY NIGHT

- Exclusive half-day experience at Versailles, including private access elements and a unique equestrian performance
- Private evening Seine yacht cruise with gourmet dinner, showcasing Paris illuminated

DAY 3 – PARISIAN LIFESTYLE & CULINARY

- Personalized luxury shopping experience at Galeries Lafayette with dedicated assistance
- Exclusive hands-on pastry masterclass at École Ritz Escoffier with a professional chef

DAY 4 – JOURNEY TO CHAMPAGNE

- Scenic transfer from Paris to the Champagne region
- Private visit to Maison Ruinart including cellar tour, prestige tasting, and exclusive dinner

DAY 5 – CHAMPAGNE FROM NEW PERSPECTIVES

- Private hot air balloon flight over the vineyards, followed by a champagne toast
- Relaxation at Royal Champagne Hotel & Spa and elegant farewell gala dinner

DAY 6 – DEPARTURE

- Departure with lasting impressions of Parisian elegance and Champagne refinement



Corazón de Barcelona

AN EXCLUSIVE JOURNEY OF CULTURE, CREATIVITY & MEDITERRANEAN FLAVORS



DAY 1 – ARRIVAL & BARCELONA ESSENCE

- Warm welcome lunch in a selected local venue
- Private city discovery tour through the Gothic Quarter, Gaudí masterpieces, and Mediterranean viewpoints
- Welcome dinner at El Tribut Restaurant in an elegant setting

DAY 2 – FLAVORS & ARTISTIC HERITAGE

- Interactive tapas experience with team-based culinary challenge, designed to foster collaboration and connection
- Private guided visit to Park Güell, exploring Gaudí's iconic mosaics and panoramic city views

DAY 3 – CULTURE, CRAFT & CATALAN IDENTITY

- Espadrille-making workshop with local artisans, combining creativity, tradition, and team engagement
- Half-day private excursion to Girona, including medieval old town and Jewish Quarter highlights

DAY 4 – BARCELONA LIFESTYLE & FAREWELL EVENING

- Full-day private shopping experience across Barcelona's designer boutiques and lifestyle districts
- Farewell dinner at Restaurant Nuara in an elegant and contemporary atmosphere

DAY 5 – DEPARTURE

- Departure with lasting impressions of Barcelona's creativity, culture, and Mediterranean spirit

Central Europe

THE ENGINE OF EUROPEAN MICE EXCELLENCE

A highly connected and strategically positioned region for meetings, incentives, conferences, and exhibitions, offering world-class infrastructure, strong congress capacity, and exceptional operational reliability.

CENTRAL EUROPEAN CONNECTIVITY

Excellent railway networks, fresh air, and road networks connecting major European hubs.

HIGH-CAPACITY INFRASTRUCTURE

Large convention centres and scalable event venues across the region.

STRONG INSTITUTIONAL & CORPORATE BASE

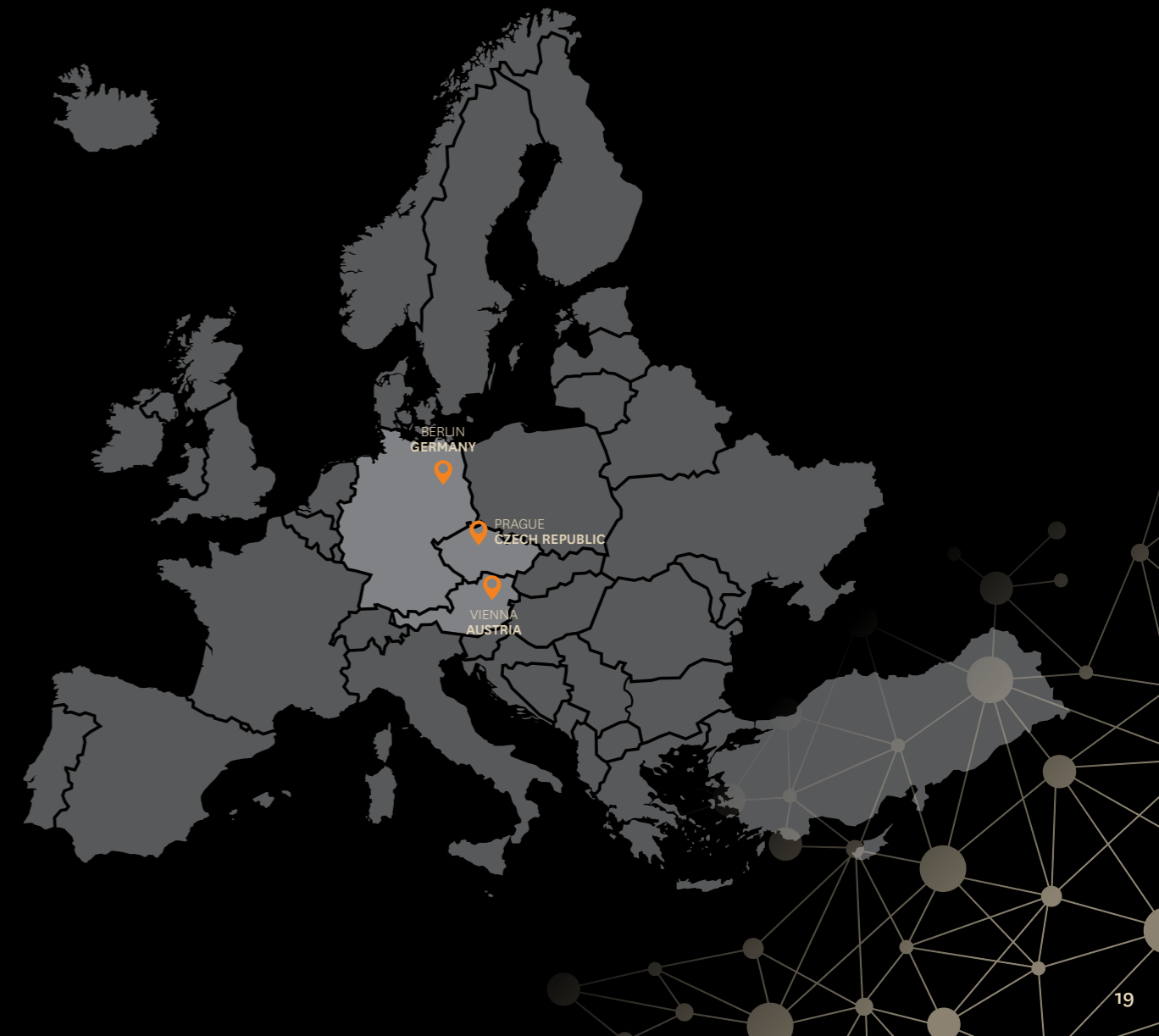
Key hub for associations, government events, and international organizations.

PROVEN CONGRESS DESTINATIONS

Home to some of Europe's most established conference cities.

OPERATIONAL RELIABILITY

Highly efficient planning environment with strong professional standards.





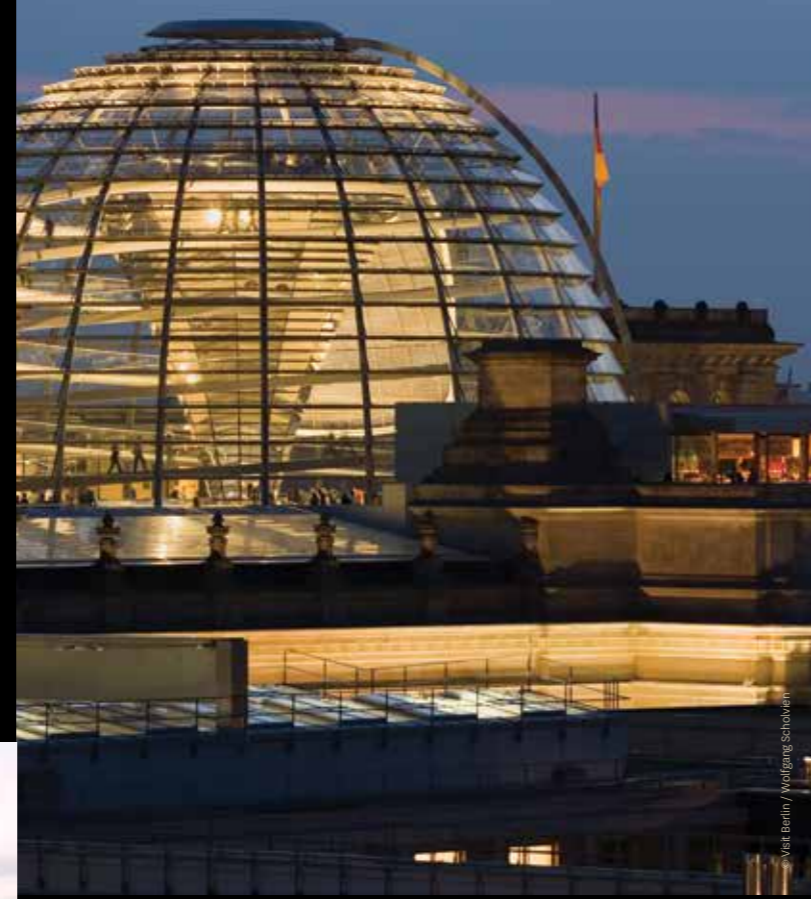
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Berlin

EUROPE'S CAPITAL OF CONGRESS AND INNOVATION

Berlin is one of Europe's most important MICE destinations, known for its exceptional capacity, modern infrastructure, and strong international appeal. As a leading center for politics, business, and innovation, Berlin attracts global conferences and large-scale corporate events throughout the year.

The city offers a wide range of world-class convention centres, flexible event venues, and extensive hospitality options, making it suitable for events of all sizes. Its strong transport connections and international atmosphere ensure seamless accessibility for delegates from around the world. Berlin combines historical significance with a forward-looking business environment, creating a unique backdrop for impactful international events.



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VENUES & INFRASTRUCTURE

Berlin offers one of the most extensive and scalable MICE infrastructures in Europe, with large convention centres, multifunctional exhibition halls, and a wide range of modern hotels. The city is particularly well suited for large international congresses, hybrid events, and high-capacity corporate gatherings requiring flexibility and technical excellence.

Key venues include major convention complexes, industrial-style event spaces, and innovative urban locations that reflect Berlin's modern business identity.

INCENTIVE EXPERIENCES

- Exclusive events in historic industrial and creative venues
- Private experiences in cultural landmarks and museums
- River Spree networking cruises
- Urban street art and creative district tours
- High-end dining in award-winning restaurants

Vienna

PRESTIGE, TRADITION & PRECISION

Vienna is consistently ranked among the world's top congress destinations, known for its stability, professionalism, and exceptional event infrastructure. As a long-established hub for international organizations and associations, Vienna offers unmatched credibility for high-level meetings and global conferences.

The city features state-of-the-art convention centres, elegant historic venues, and a strong portfolio of luxury hotels. Its compact structure and excellent transport system make it highly efficient for event organization.

Vienna combines imperial heritage with modern business excellence, creating a refined and prestigious environment for international events.



VENUES & INFRASTRUCTURE

Vienna offers world-class congress infrastructure with one of the most advanced and recognized convention centres globally, supported by elegant historic venues and luxury hotels. The city is especially strong in hosting large international associations, medical congresses, and institutional events with high standards of precision and service. Its compact layout ensures efficient logistics and seamless delegate movement across venues.

INCENTIVE EXPERIENCES

- Exclusive imperial palace experiences and private tours
- Classical music concerts in historic venues
- Danube River cruises with private dining
- Wine experiences in nearby vineyards
- High-end gala dinners in palace-style settings



© Venibus.com

Kaiserliches Wien

A JOURNEY OF IMPERIAL HERITAGE, CULTURE & REFINED EXPERIENCES

DAY 1 – ARRIVAL & IMPERIAL WELCOME IN VIENNA

- Warm welcome lunch in a traditional Viennese restaurant in the historic city center
- Guided orientation walk through the First District, including St. Stephen's Cathedral and Hofburg surroundings
- Welcome dinner at a classic Viennese venue such as Plachutta Wollzeile, known for authentic Austrian cuisine in an elegant setting

DAY 2 – MEETINGS & IMPERIAL HERITAGE EXPERIENCE

- Morning meeting session at a premium venue such as Austria Center Vienna (ACV) or Hilton Vienna Park conference facilities
- Exclusive guided visit of the Hofburg Imperial Palace, including the Imperial Apartments and Sisi Museum
- Evening gala dinner in a historic setting such as the Palais Liechtenstein, offering a true aristocratic atmosphere for private events

DAY 3 – VIENNA CULTURE, MUSIC & TEAM EXPERIENCES

- Private group experience at the Wiener Staatsoper with backstage insights or curated guided tour
- Interactive Mozart or Strauss-themed experience (music workshop or performance-based team activity)
- Afternoon incentive activity: private visit and tasting experience at Schönbrunn Palace including gardens and imperial carriage museum
- Optional evening classical concert in a Viennese palace or church setting

DAY 4 – MODERN VIENNA & EXCLUSIVE EXPERIENCES

- Meeting or conference session at Austria Trend Hotel Savoyen Vienna or similar modern MICE venue near the city center
- Private visit to Hundertwasserhaus & Kunst Haus Wien for a creative architectural experience
- Afternoon leisure or incentive options:
 - Danube River cruise with private charter
 - Wine tasting experience in nearby Vienna Wine Hills (Wiener Heurigen region)
- Farewell dinner at a panoramic venue such as Das Loft (SO/ Vienna) with skyline views

DAY 5 – DEPARTURE

- Departure with lasting impressions of Vienna's imperial elegance, cultural depth, and modern MICE excellence



Prague

WHERE HISTORY MEETS
MODERN EVENTS



The Golden Prague as it's also known, is one of Europe's most visually striking and fast-growing MICE destinations, offering a unique combination of historic architecture, modern facilities, and competitive value.

The city provides a strong portfolio of convention centres, hotels, and unique venues suitable for international meetings, corporate events, and incentive programs. Its central location in Europe and growing business infrastructure make it increasingly popular for international organizers.

Prague delivers an engaging and memorable environment where business events are enhanced by atmosphere, culture, and accessibility.

VENUES & INFRASTRUCTURE

Prague offers a balanced mix of modern convention centres, historic venues, and flexible hotel conference facilities. The city is well suited for mid-size international conferences, corporate meetings, and incentive programs, with strong value positioning and increasing international capacity. Its growing infrastructure supports both traditional and experiential event formats.

INCENTIVE EXPERIENCES

- Private events in historic castles and landmarks
- Old Town cultural walking experiences
- River Vltava cruises with dining options
- Traditional Czech gastronomy and beer experiences
- Scenic rooftop and heritage venue events

Northern Europe

BETWEEN INNOVATION AND SUSTAINABILITY

A forward-thinking region for meetings, incentives, conferences, and exhibitions, defined by innovation, sustainability, digital excellence, and world-class event infrastructure.

SUSTAINABILITY LEADERSHIP

One of the most environmentally advanced regions for international events.

INNOVATION & DIGITAL EXCELLENCE

Strong tech ecosystems and smart city infrastructure.

EFFICIENT CONNECTIVITY

Excellent international access and highly reliable transport systems.

HIGH-QUALITY VENUES

Modern congress centres and design-driven event spaces.

STRONG BUSINESS CULTURE

Transparent, professional, and highly international environment.



Copenhagen

THE CAPITAL OF SUSTAINABILITY



Copenhagen is one of the most sustainable and forward-thinking destinations in the world. Known for its green innovation, strong business culture, and exceptional quality of life, the city attracts international conferences and corporate events focused on the future of business.

Copenhagen offers modern convention centres, waterfront venues, and a highly efficient transport system. Its compact size and excellent infrastructure ensure smooth logistics and an outstanding delegate experience.

The city combines functionality with creativity, making it a preferred destination for organizations seeking both performance and purpose.

VENUES & INFRASTRUCTURE

Copenhagen offers modern congress centres, architecturally designed venues, and flexible waterfront spaces. The city is especially strong in hosting sustainable congresses, international association meetings, and design-focused corporate events.

INCENTIVE EXPERIENCES

- Sustainable food and Nordic gastronomy experiences
- Harbour and canal boat networking events
- Bicycle city tours and urban exploration
- Modern architecture and design experiences
- Waterfront gala dinners





Stockholm

INNOVATION AT THE HEART OF SCANDINAVIA

Stockholm is a leading Nordic MICE destination known for innovation, digital advances and a strong commitment to sustainability. Spread across islands, the city offers a unique balance of modern business infrastructure and natural surroundings.

Stockholm is home to international corporations, tech companies, and research institutions, making it a strong hub for innovation-driven events. Its venues range from state-of-the-art convention centres to unique waterfront locations.

The city offers a seamless blend of business efficiency and inspiring environment, ideal for forward-thinking international events.

VENUES & INFRASTRUCTURE

Stockholm offers modern congress facilities, waterfront venues, and architecturally unique spaces. It is especially suitable for innovation conferences, tech events, and association meetings.

INCENTIVE EXPERIENCES

- Archipelago boat excursions
- Nordic design and museum experiences
- Rooftop networking events
- Winter and summer nature activities
- Exclusive waterfront dining



Helsinki

IN THE HAPPIEST COUNTRY IN THE WORLD



Helsinki is a modern and highly efficient MICE destination, known for its strong digital infrastructure, innovation culture, and exceptional service quality. The city offers a calm yet highly professional environment for international business events.

Helsinki is particularly well suited for technology-driven conferences, corporate meetings, and association events. Its compact structure and excellent logistics ensure smooth event execution.

The city combines Nordic simplicity with cutting-edge innovation, creating a unique environment for productive and focused events.

VENUES & INFRASTRUCTURE

Helsinki offers modern convention centres, design-driven venues, and flexible meeting facilities. It is ideal for technology conferences, corporate events, and international associations.

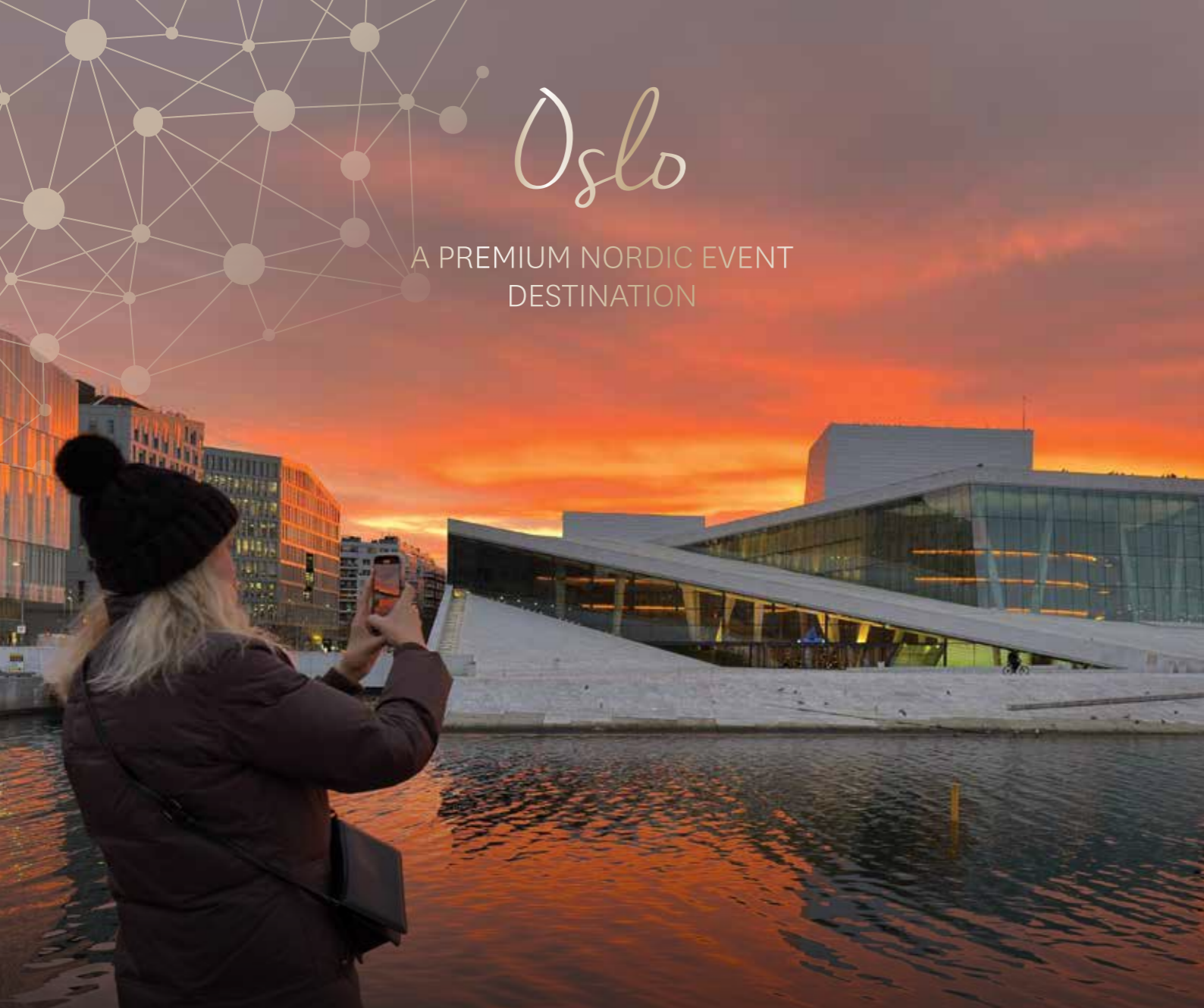
INCENTIVE EXPERIENCES

- Private sauna and wellness experiences
- Archipelago and lake excursions
- Nordic design tours
- Winter activities and nature escapes
- Modern Finnish gastronomy experiences



Oslo

A PREMIUM NORDIC EVENT
DESTINATION



Oslo is distinctively Nordic, offering a rare combination of modern infrastructure, sustainability, and immediate access to nature. It is ideal for high-quality corporate events, leadership meetings, and incentive programs.

The city features modern convention facilities, waterfront venues, and a strong hospitality sector. Its compact size and efficient logistics make it easy to navigate and highly suitable for international events.

Oslo offers a premium yet relaxed environment, where business events are enhanced by nature and Scandinavian design.

VENUES & INFRASTRUCTURE

Oslo offers modern congress centres, waterfront venues, and architecturally distinctive spaces. It is particularly suited for executive meetings, incentives, and boutique conferences.

INCENTIVE EXPERIENCES

- Fjord cruises and private boat events
- Forest and nature excursions
- Modern Nordic cuisine experiences
- Winter sports and outdoor activities
- Architectural and cultural tours

Nordisk Balance

A JOURNEY OF DESIGN, SUSTAINABILITY & MODERN LIVING

DAY 1 – NORTH ZEALAND & CASTLES EXPERIENCE

- Kronborg Castle – Visit the iconic UNESCO-listed fortress in Helsingør, famously known as the setting of Shakespeare's Hamlet. Overlooking the Øresund Strait, the castle impresses with its grand halls, royal chambers, and strategic maritime history.
- Frederiksborg Castle – Explore Frederiksborg Castle, a magnificent Renaissance palace set on three lake islands in Hillerød. Home to the Museum of National History, it features richly decorated interiors, impressive art collections, and beautifully landscaped baroque gardens.



DAY 2 – PRIVATE CANAL CRUISE AND HOME OF CARLSBERG

- Private Canal cruise – Enjoy an exclusive canal cruise through Copenhagen's picturesque waterways, offering a unique perspective of the city's most iconic landmarks, including Nyhavn, Christiansborg Palace, and the Copenhagen Opera House.
- Home of Carlsberg – Visit & Dinner
- Experience the historic Home of Carlsberg, the original brewery of Carlsberg. Discover the heritage, brewing traditions, and iconic architecture of one of Denmark's most famous brands, followed by a private dinner in a unique brewery setting—perfect for networking in an authentic Copenhagen atmosphere.



DAY 3 – EXCURSION TO MØNS KLINT – THE WHITE CLIFFS OF DENMARK

- Discover the breathtaking Møns Klint, where dramatic white chalk cliffs rise above the Baltic Sea. This scenic excursion offers coastal views, forest walks, and a refreshing nature escape—an inspiring contrast to Copenhagen's urban atmosphere.



DAY 4 – COPENHILL VISIT AND REFSHALEØEN EXPLORATION

- CopenHill – Discover, an innovative urban landmark combining sustainability with recreation, offering panoramic city views from its rooftop.
- Refshaleøen – Explore Refshaleøen, a vibrant waterfront district known for its creative spaces, street food, and unique industrial atmosphere.



Nordisk Ro

A JOURNEY OF FJORDS, NATURE & SCANDINAVIAN SIMPLICITY



DAY 1 – FJORD EXPERIENCE AND MUSEUMS

- Fjord experience – Enjoy a scenic cruise on the Oslofjord, surrounded by islands, nature, and panoramic views—an ideal setting for relaxation and informal networking.
- MUNCH Museum – Visit home to the world’s largest collection of works by Edvard Munch, including iconic masterpieces such as The Scream, presented in a striking modern waterfront setting.
- Fram Museum – The Polar Exploration Museum. Discover The Polar Museum, showcasing Norway’s rich history of Arctic exploration, with fascinating exhibits on polar expeditions, wildlife, and legendary explorers.

DAY 2 – THE VIKING PLANET AND HOLMENKOLLEN

- The Viking Planet – Visit The Viking Planet, an immersive digital museum bringing Viking history to life through virtual reality, interactive exhibits, and cinematic storytelling.
- Holmenkollen Ski Jump – Discover Holmenkollen Ski Jump, one of Norway’s most iconic landmarks, offering panoramic views over Oslo and insight into the country’s rich skiing heritage.

DAY 3 – HADELAND GLASSVERK

- Visit a historic glasswork dating back to 1762, beautifully set by Lake Randsfjorden. The venue offers a unique combination of craftsmanship, culture, and scenic surroundings, with opportunities for glassblowing demonstrations, hands-on activities, and exclusive dining experiences.

DAY 4 – DRØBAK AND OSCARSBERG

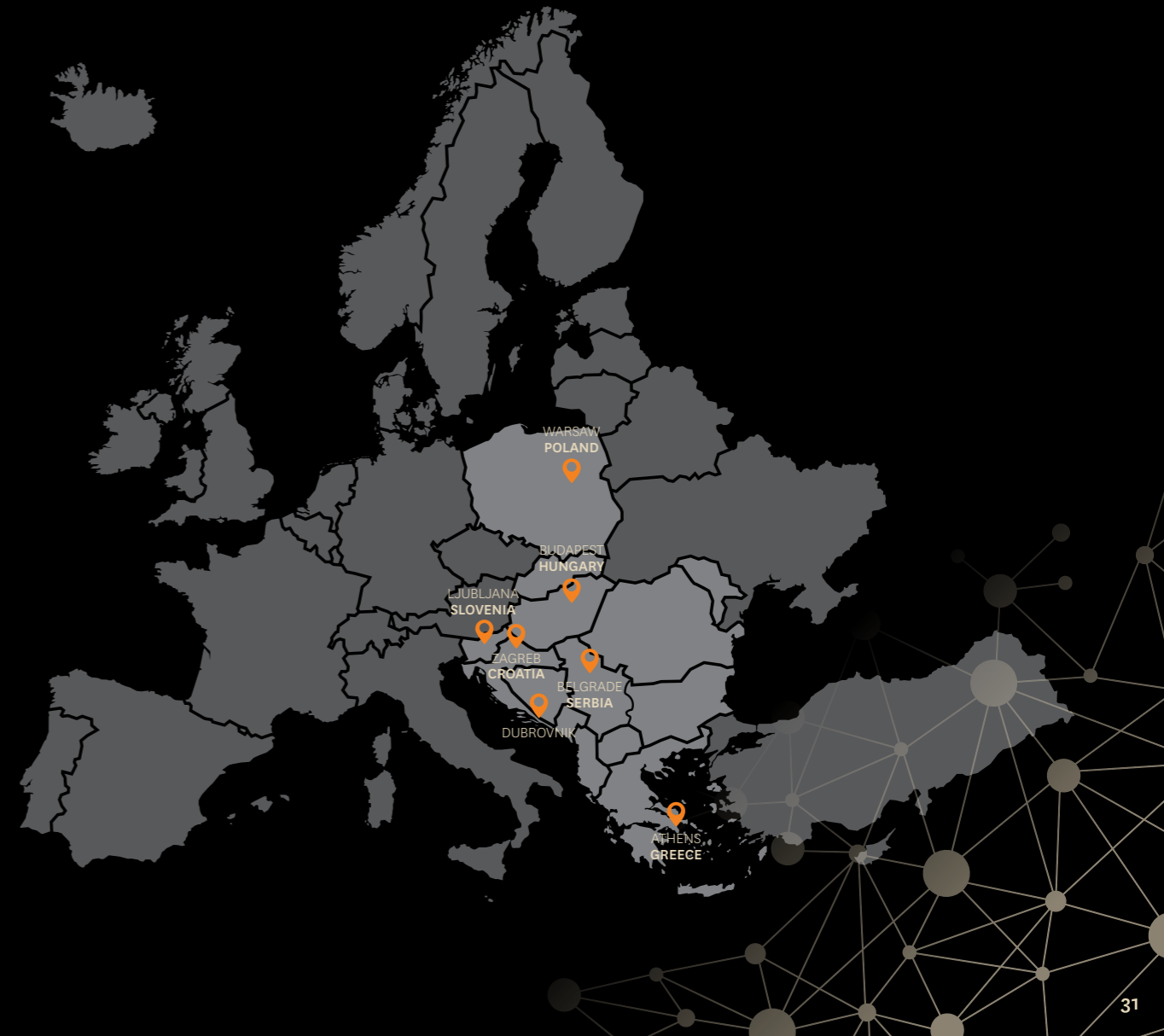
- Drøbak is one of Norway’s most charming coastal towns, known for its well-preserved wooden houses and beautiful natural surroundings. The area offers a lively mix of culture, boutique shopping, galleries, local dining, and seasonal experiences— together with the historic Oscarsborg Fortress, rich in heritage and character.

Eastern & Balkan Europe

AUTHENTIC, AFFORDABLE, AND EXPERIENTIAL

A diverse and fast-growing region for meetings, incentives, conferences, and exhibitions, offering strong value, rich cultural identity, and increasingly modern event infrastructure.

- STRONG VALUE PROPOSITION** Highly competitive pricing.
- RICH CULTURAL HERITAGE** Historic cities and unique architectural environments.
- IMPROVING CONNECTIVITY** Growing number of international flight connections.
- EXPANDING MICE INFRASTRUCTURE** Rapidly developing convention centres and hotel capacity.
- AUTHENTIC EXPERIENCES** Distinctive cultural identity and memorable event settings.



Warsaw

Warsaw is one of the most dynamic and rapidly developing MICE destinations in Central and Eastern Europe. As Poland's economic and political capital, it offers a strong corporate environment, modern infrastructure, and increasing international relevance.

The city features contemporary convention centres, high-quality hotels, and a growing portfolio of flexible event venues. Its strong economic growth and international connectivity make it an increasingly attractive destination for global meetings and conferences.

Warsaw combines modern business energy with a resilient and evolving urban identity.

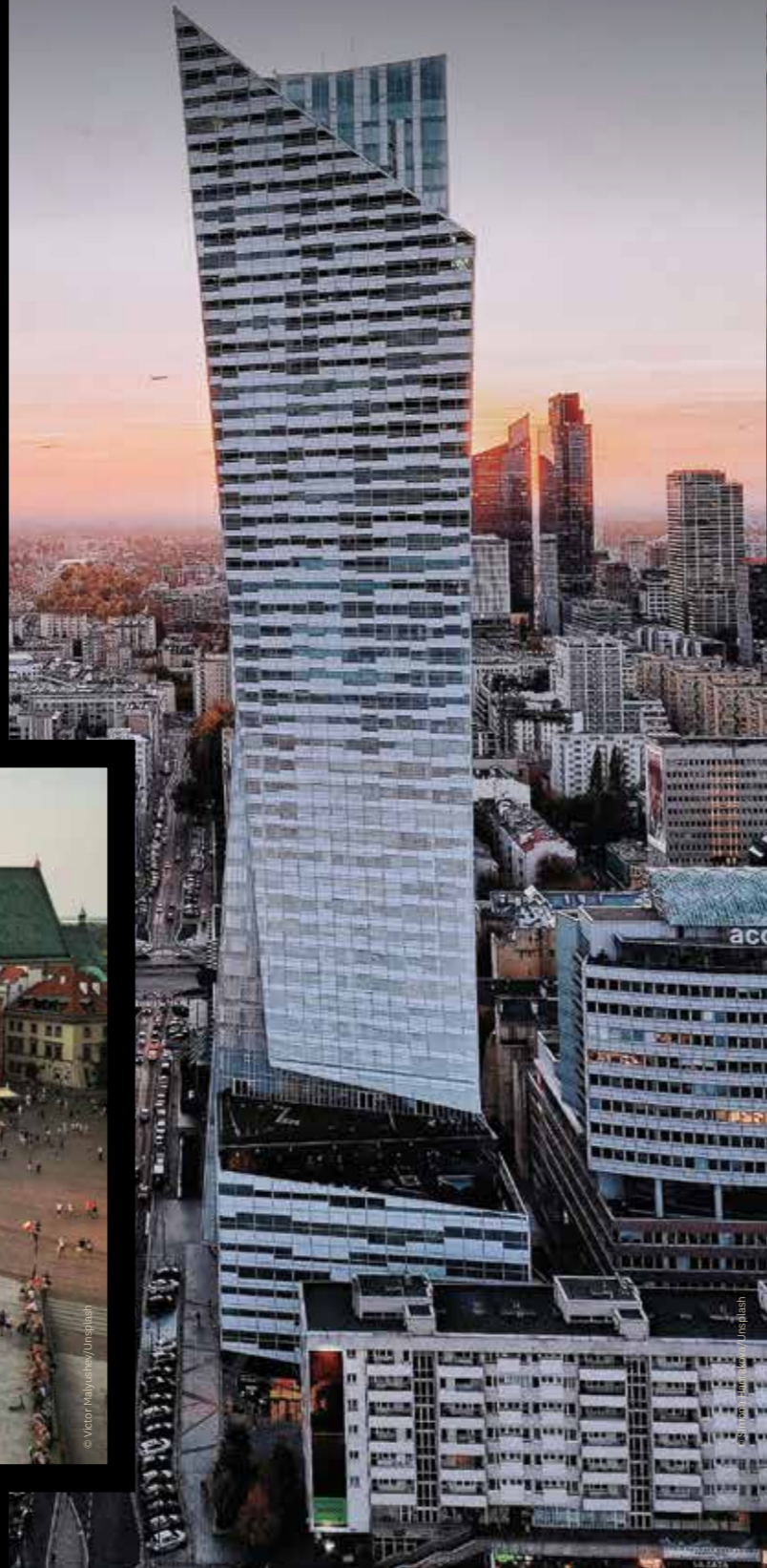
VENUES & INFRASTRUCTURE

Warsaw offers modern congress centres, business hotels, and flexible urban venues. It is particularly suited for corporate meetings, association events, and regional conferences.

INCENTIVE EXPERIENCES

- Historic Old Town experiences
- Modern rooftop networking events
- Vistula River cruises
- Cultural and culinary experiences
- Contemporary art and museum visits

A RISING POWERHOUSE FOR BUSINESS EVENTS



Budapest

A PREMIER DESTINATION WITH IDENTITY



Sitting on the river Danube and built as one of the two seats of the Hapsburg's Empire, Budapest compels everyone with its stunning architecture, rich cultural heritage, and strong congress capabilities. The city offers a unique blend of historic charm and modern business infrastructure.

With large convention centres, historic venues, and luxury hotels, Budapest is well suited for international conferences, corporate events, and incentive programs. Its strong value proposition makes it especially attractive for global organizers.

VENUES & INFRASTRUCTURE

Budapest offers modern convention centres, historic ballrooms, and riverside venues. It is ideal for congresses, gala events, and incentive programs.

INCENTIVE EXPERIENCES

- Thermal bath experiences
- Danube River cruises
- Historic castle events
- Rooftop dining with Parliament views
- Wine and gastronomy experiences



Zagreb

EFFICIENT AND AUTHENTIC



The capital of Croatia is a fast-emerging events destination combining Central European structure with Southeast European character. The city offers modern infrastructure, improving international connectivity, and a growing reputation for business events.

With a selection of convention centres, hotels, and flexible venues, Zagreb is increasingly used for regional meetings, corporate events, and incentive programs.

VENUES & INFRASTRUCTURE

Zagreb offers modern conference hotels, exhibition spaces, and city venues suitable for mid-sized events.

INCENTIVE EXPERIENCES

- Historic Upper Town tours
- Local gastronomy experiences
- Wine region excursions
- Cultural walking experiences
- Boutique urban events

Dubrovnik

GAME OF THRONES MEETS LUXURY



As one of Europe's most exclusive incentive destinations, Dubrovnik offers a unique combination of historic architecture, coastal beauty, and luxury hospitality. It is ideal for high-end corporate programs, incentives, and executive retreats.

Inside the iconic city walls lies a medieval town that embodies the past. Several luxury hotels offer the unmatched view of the Old Town, many more in vicinity have the iconic panorama of the rugged Adriatic coastline and along the many islands nearby.

VENUES & INFRASTRUCTURE

Dubrovnik offers luxury hotels, historic venues, and seaside event spaces ideal for exclusive gatherings, with island hopping opportunities.

INCENTIVE EXPERIENCES

- Private island and yacht events
- Old Town heritage experiences
- Sunset gala dinners by the sea
- Fortress and castle events
- Adriatic sailing programs





Belgrade

A DYNAMIC EVENT DESTINATION

Built at the confluence of Rivers Sava and Danube, Belgrade is one of Southeast Europe's most dynamic emerging MICE destinations. Known for its vibrant energy and hospitality, the city is increasingly attracting international events and corporate gatherings.

With improving convention facilities, hotels, and unique venues, Belgrade offers strong flexibility for both corporate and incentive programs.

VENUES & INFRASTRUCTURE

Belgrade offers modern hotels, riverside venues, and evolving convention spaces.

INCENTIVE EXPERIENCES

- Danube and Sava River events
- Historic fortress experiences
- Vibrant nightlife programs
- Cultural and gastronomy tours
- Riverside gala events



Athens

A TIMELESS DESTINATION FOR GLOBAL EVENTS

Athens is one of Europe's most iconic destinations, offering a unique blend of ancient history and modern event capability. As a gateway to Southeast Europe and the Mediterranean, it has become an increasingly important hub for international meetings and conferences.

The city combines strong convention infrastructure, modern hotels, and unique venues set against one of the world's most recognizable historical landscapes. Its year-round accessibility and strong hospitality culture make it a compelling destination for both corporate events and incentive programs.

Athens delivers a powerful sense of place — where global ideas meet timeless inspiration.

VENUES & INFRASTRUCTURE

Athens offers a combination of modern convention centres, luxury hotels, and unique historic venues. It is particularly suited for international congresses, corporate meetings, and high-impact incentive programs that require strong destination identity.

INCENTIVE EXPERIENCES

- Private events with views of the Acropolis
- Mediterranean seaside gala dinners
- Island extensions in the Aegean
- Ancient heritage tours and cultural experiences
- Greek gastronomy and wine programs



Ελληνική Οδύσσεια

ATHENS, ARGOLIS & THE SARONIC ESCAPE

DAY 1 – ARRIVAL AT ATHENS INTERNATIONAL AIRPORT

- Private guided walk through Plaka (historic district) under the Acropolis Hill
- Dinner at the stylish 'Kuzina' restaurant, overlooking Ancient Agora and the Acropolis

DAY 2 – GET TO KNOW ATHENS

- Guided city tour, including visit of the Acropolis of Athens & Acropolis Museum
- Cable car to the top of Lycabettus Hill and dinner at 'Orizontes' restaurant, with 360° views of Athens and Piraeus port

DAY 3 – ARGOLIS HERITAGE EXPERIENCE

- The journey begins with a scenic drive and photo stop at the iconic Corinth Canal, continue to the legendary Mycenae, a cradle of ancient Greek civilization, then proceed to the charming seaside town of Nafplio, where a leisurely walking tour reveals its elegant architecture and rich history.
- The experience concludes with a visit to the renowned Ancient Theatre of Epidauros, celebrated for its exceptional acoustics and timeless beauty.

DAY 4 – SARONIC ISLANDS CRUISE

- Enjoy a full-day voyage across the sparkling waters of the Saronic Gulf.
- Visit the island of Poros followed by the cosmopolitan and car-free haven of Hydra, renowned for its elegant architecture and vibrant atmosphere, then continue to Aegina, visit the Temple of Aphaia and Aegina town's seaside promenade with the well-known pistachio shops.

DAY 5 – DEPARTURE

- Departure from Athens, carrying with you the lasting impressions of an inspiring journey through Greece's rich heritage, scenic landscapes, and memorable experiences

Ljubljana

SMALL CITY, BIG EXPERIENCE



Ljubljana is a boutique European MICE destination known for its sustainability, charm, and high-quality event infrastructure. The city offers a compact and highly walkable environment, ideal for focused meetings and intimate corporate events.

It is increasingly recognized for its green policies, modern venues, and creative urban culture.

VENUES & INFRASTRUCTURE

Ljubljana offers modern conference centres, boutique hotels, and creative venues suitable for smaller international events.

INCENTIVE EXPERIENCES

- Ljubljana Castle experiences
- Riverfront dining events
- Green outdoor activities
- Lake Bled excursions nearby
- Cultural boutique experiences



Biser Jadrana

A TIMELESS JOURNEY OF HERITAGE, LUXURY & COASTAL ELEGANCE



DAY 1 – ARRIVAL TO DUBROVNIK

- Explore the Old Town and enjoy the sounds of traditional a cappella singing
- Take the cable car up to Mount Srđ and enjoy dinner with stunning panoramic views

DAY 2 – EMBRACE THE DAY AS THE WIND PLAYS THROUGH YOUR HAIR

- Embark on a journey aboard the Karaka ship, a replica of a 16th-century merchant carrack, and sail to the enchanting Elaphiti Islands

DAY 3 – A DAY PERFECT FOR A CULINARY EXPERIENCE

- Visit an oyster farm by boat and enjoy tasting fresh oysters directly from the sea
- Explore the region's famous wineries and taste their exquisite wines

DAY 4 – DISCOVER MONTENEGRO, A LAND OF MAJESTIC MOUNTAINS AND A DAZZLING ADRIATIC COASTLINE

- Visit the Bay of Kotor, inhabited since antiquity, and explore its well-preserved towns of Kotor, Tivat, and Perast
- During the 11-minute gondola ride, marvel at the towering cliffs, lush forests, the imposing Lovcen massif, and the infinite blue of Boka Bay
- Take a boat and visit Our Lady of the Rocks, an island with a unique church

DAY 5 – CONCLUDE YOUR TRIP IN KONAVLE, A SCENIC REGION NEAR DUBROVNIK

- Experience the traditional music and dance
- Have some free time, and later enjoy a gala farewell dinner on the terrace in the Old Town, surrounded by ancient stone walls

DAY 6 – DEPARTURE

- Return home with your heart full of memories



Zelena Prestolnica

A BOUTIQUE JOURNEY OF NATURE, CREATIVITY & AUTHENTIC EXPERIENCES

DAY 1 – ARRIVAL TO LJUBLJANA

- Step into the Time Machine at Ljubljana Castle
- Enjoy a scenic boat trip on the Ljubljanica River
- Dinner in the Sky in the cabins of the cable car

DAY 2 – JOURNEY THROUGH THE KARST REGION

- Authentic Truffle Hunt Adventure
- Join the Wine Safari Adventure

DAY 3 – VISIT OF BLED, A FAIRYTALE BY THE LAKE

- Bled from Above, Hot Air Balloon Adventure
- Medieval Games at Bled Castle
- A Pletna Ride to Bled Island

DAY 4 – SPEND THE DAY VISITING THE SLOVENIAN COASTLINE AND THE HOME OF THE LIPIZZANER HORSE

- Team building in Piran, featuring The Lost Violin of composer Giuseppe Tartini
- Visit the Lipica Stud Farm and enjoy a picnic on the meadow

DAY 5 – AN UNDERGROUND ADVENTURE IN POSTOJNA CAVE AND OTHER HIDDEN SECRETS

- Private visit to Postojna Cave with a live saxophonist performance
- The secret rooms of Hotel Jama, where the hotel once lived a double life

DAY 6 – DEPARTURE

- End your trip by composing your own music in Ljubljana



Your European MICE Partner

Delivering successful MICE programs across Europe requires more than a knowledge of destinations. It demands precise coordination, reliable execution, and the ability to manage multiple countries as one seamless experience.

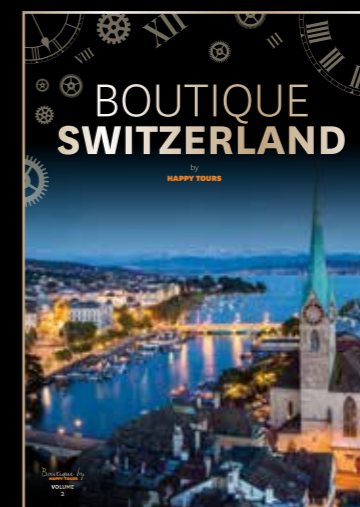
We operate across Western, Central, Northern, and Eastern Europe with a unified approach — ensuring consistency, efficiency, and quality at every stage of your program.

From strategic planning and venue sourcing to logistics management and on-site execution, we provide end-to-end support for meetings, incentives, conferences, and events of all scales.

Our strength lies in combining local expertise with international standards, ensuring that every program runs smoothly, regardless of destination complexity.

With one point of contact, one integrated plan, and one responsible partner, we simplify Europe for you.

Let's Design
Your Next European
Experience



Network

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YOUR KEY TO DESTINATION SUCCESS



HALKI lies at the forefront of developing destination reservation portals. These portals empower guests to effortlessly book a wide array of accommodations and curated experiences within their region. This revolutionary platform not only enhances the visitor experience but also elevates your products.

WHAT OUR PORTAL OFFERS:

- Diverse Accommodations: Showcase a comprehensive range of options, including hotels, apartments, tourist farms, glamping sites, villas, and more.
- Curated Experiences: Elevate your destination's allure by featuring one-day and multi-day experiences, as well as a variety of activities.

HALKI IS YOUR KEY TO PRESENTING A COMPELLING AND COMPREHENSIVE DESTINATION PACKAGE

UPGRADE YOUR OFFERS, STREAMLINE BOOKINGS, AND EMBRACE THE FUTURE OF DIGITALIZED TOURISM



Halki is a company established in 2013 and dedicated to the digitalisation of tourism. It is a part of Happy Tours, one of the leading European inbound tour operators, that has been in business for more than 20 years. As an IT firm deeply rooted in the tourism sector, we possess a nuanced understanding of the diverse needs of stakeholders. This includes national and regional tourist boards, tour operators, travel agents, and individual accommodation providers, as well as activity and tourism service entities. Our core expertise lies in crafting cutting-edge reservation systems and portals that seamlessly connect and facilitate integration among these key players.





Boutique by
HAPPY TOURS

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